

# 6th Annual Cheese Wheel 450

## August 7, 2010

BROUGHT TO YOU BY CHEESE WHEEL, INCORPORATED (est. 2006)



There is a great deal of pride taken in the time and effort put into organizing each year's CW450. We strongly believe our annual charity cruise is a fun and rewarding experience for our participants. We also understand given current expenses associated with this event there might be some that are interested in support our efforts but unable to commit to the full expense in doing the event. With this in mind we have created the CW450 Pledge Sheet.

### **The 450 For 450 Challenge:**

Our goal for this fundraising isn't only to benefit us, but you as a participant too! If you are able to gather enough donations to collectively have a minimum of \$450 then we will issue you a free full weekend pass to the following year's Cheese Wheel 450 event for your efforts.

We hope to make this year's Cheese Wheel 450 the best on record, so the more contributions you raise, the more successful we will become! Thank you very much for your participation!!

### **Rules:**

- Participants may start collecting pledges as soon as they receive this pledge packet.
- Each sponsor making a pledge should fill in all information required on page 2 including pledge amount. Participants should collect all pledge money prior to the CW450.
- The Cheese Wheel event is based on a 450 mile route. All per mile donations are listed on pledge sheet for total donation to collect.
- See CW450 disclaimer for all restrictions regarding proper participant conduct. CW, Inc. reserves the right to suspend and remove any participant at any point if your actions are deemed inappropriate or unsafe. The CW450 is not a race!

**Reminder: All pledge sheets and donations need to be returned at check-in for CW450.**

We look forward to all our participants having a great time!! For questions or concerns call Aaron Guell at 920.539.0767 (note: this fundraiser is a voluntary participation in support of Cheese Wheel, Inc.).

**920.539.0767 ♦ cheesewheel450@gmail.com ♦ PO BOX 651 – Beaver Dam, WI 53916  
www.cheesewheel450.com**

# The 2010 Cheese Wheel 450 Weekend is ready to Launch!

## August 6 - 8, 2010



# CW450 PLEDGE SHEET

<b>DRIVER</b>		<b>CO-DRIVER</b>	
First Name: _____	Last Name: _____	First Name: _____	Last Name: _____

**Dear Potential Donor,**

We are participating in the 2010 Cheese Wheel 450, Wisconsin's Coast-to-Coast Charity Road Rally. This event is organized by Cheese Wheel, Incorporated a 501(c)(3) non-profit charity organization. Proceeds generated will be donated to Children's Hospital of Wisconsin and the Wisconsin chapter of Amyotrophic Lateral Sclerosis Association - ALS is more commonly known as Lou Gehrig's Disease. You can pledge a per mile or fill in an amount you are comfortable with donating. Please make checks payable to Cheese Wheel, Inc.

*All contributions to Cheese Wheel, Inc. are tax-deductible.*

**THANK YOU FOR YOUR SUPPORT!**

**DONATIONS PER MILE: \$0.01 = \$4.50, \$0.05 = \$22.50, \$0.10 = \$45**

	Donor Name	Donor Phone	Pledged Amount	Collected	Check for Anonymous	Notes: Email / Address
1				<input type="checkbox"/>	<input type="checkbox"/>	
2				<input type="checkbox"/>	<input type="checkbox"/>	
3				<input type="checkbox"/>	<input type="checkbox"/>	
4				<input type="checkbox"/>	<input type="checkbox"/>	
5				<input type="checkbox"/>	<input type="checkbox"/>	
6				<input type="checkbox"/>	<input type="checkbox"/>	
7				<input type="checkbox"/>	<input type="checkbox"/>	
8				<input type="checkbox"/>	<input type="checkbox"/>	
9				<input type="checkbox"/>	<input type="checkbox"/>	
10				<input type="checkbox"/>	<input type="checkbox"/>	
11				<input type="checkbox"/>	<input type="checkbox"/>	
12				<input type="checkbox"/>	<input type="checkbox"/>	
13				<input type="checkbox"/>	<input type="checkbox"/>	
14				<input type="checkbox"/>	<input type="checkbox"/>	
15				<input type="checkbox"/>	<input type="checkbox"/>	

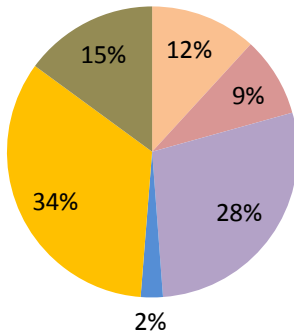
**PARTICIPANTS:** To reach our goal, we hope that each team finds 10 donors. Please bring this form and donations with you at check-in for the Cheese Wheel 450 on Saturday - August 7th, 2010. Our '09 company integrity is attached for your review.

# Cheese Wheel, Inc.

## 2009 Company Integrity

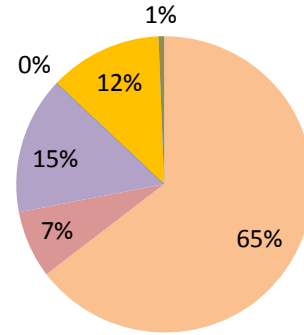
<b>2009 Beginning Balance</b>	<b>2009 Income</b>	<b>2009 Expenses</b>	<b>2010 Starting Balance</b>
\$1,445.45	\$7,877.91	\$7,733.60	\$1,589.76

### 2009 Yearly Income



- Monetary Donation
- CW Banquet
- CW450
- Grants and Corp. Match
- General Merchandise
- Fundraising

### 2009 Yearly Expenses



- Charity Donation
- CW Banquet
- CW450
- CW, Inc. Operations
- General Merchandise
- Fundraising

Actual 2009 Yearly Income	
Mon. Donation	\$925.65
Grants/Matches	\$700.00
CW Banquet	\$2,224.00
Merchandise	\$190.00
CW450 Event	\$2,659.66
Fundraising	\$1,178.60
'09 Total Income	\$7,877.91

Actual 2009 Yearly Expenses	
Charity Donation	\$5,000.00
CW, Inc. Operations	\$569.31
CW Banquet	\$1,161.99
Merchandise	\$0.00
CW450 Event	\$950.92
Fundraising	\$51.38
'09 Overlays	\$7,733.60

Proceeds from CW, Inc. benefit the following charity organizations who are dedicated to improving the quality of life!



**Children's Hospital of Wisconsin®**

*A member of Children's Hospital and Health System.*

### Donation History

