

August 6, 2011



August 5th: Prelaunch Social

* Marley's - Lake Delton, WI



August 6th: Official Cheese Wheel 450

- * Charity road rally benefiting 2 Wisconsin charities
 - Starts in WI Dells/Lake Delton, WI and ends in Kewaunee, WI
 - Stops in Plover for lunch and Shawano for fuel
- * Registration - \$150 for driver and co-driver (before 7/1)
 - \$100 for solo drivers, \$75 for each additional passenger
 - Registration covers event t-shirts, lunch at Charcoal Grill, car stickers, dinner in Kewaunee, lanyards, and much more!!!



LUNCH &
DINNER
INCLUDED



at Hamachek Village

August 7th: Sunday Lighthouse Tour

- * Scenic drive around Door County and finish up with a group meal in Sturgeon Bay, WI

100% OF PROCEEDS BENEFIT



Children's Hospital
of Wisconsin®



ALS Association
Fighting Lou Gehrig's Disease

<< Register as soon as possible >>

Sign-up before **July 1st** and **SAVE!**

(registration increases \$25/car in July)

Hotel rooms are released **July 9th**

Registration cutoff is **July 24th**

Contact us for more info:



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Wisconsin's Charity Road Rally

~ THIS EVENT IS RAIN OR SHINE ~



WARNING: This charity event is NOT A RACE!
Cheese Wheel, Inc. will not be held responsible for your actions!!!