



Back in action - Cheese Wheel, Inc. launches their new website!!!

MEETING ANNOUNCEMENT:

Next meeting will be February 16th at the Beaver Dam Community Library in Beaver Dam, WI from 1-4pm (311 N. Spring St.). Contact us if you need directions.

UPCOMING EVENTS:

- ❖ **March 22nd:** 1st Annual Cheese Wheel Paintball Shootout
- ❖ **May 3rd:** Cheese Wheel Sponsored Cruise - Blue Mounds to Quaker Steak 'n Lube
- ❖ **May 10th:** Hot Import Nights - Chicago, IL at the McCormick Place

More info can be found online!

WHAT'S HAPPENING...

Busy, busy, busy...plans are coming together for this year. Look online under the CW Community tab and you will find our full 2008 Calendar of Events. As the year moves along make sure you check this page for updates and there will be places to download information or we can direct you to a website for any given event.

Some events will be used as fundraisers, promotions for the CW450, involvement with our charities and the community, and finally some events are scheduled to get your fellow Cheese Wheelers together to hang out and drive.

FOR FEBRUARY...

With most of the details completed with our new website the next main focus will be to deliver another great cross-state charity rally. Plans are coming together for this and we hope to have the official announcement

for everyone by April 1st with registration starting on May 1st. We will be sending out an email to everyone with this announcement and will post all info needed online for you to look through.

Work has also started on the 2008 CW Promo Video. Thanks to all of those who shared your video. If there still is video out there that you want on the promo video please mail a DV tape or burn the video onto a DVD. S.I.C. Audio's picture slideshow is now online for you to watch as well. If you have your own video you've made and want us to put it online we can link it in for people to watch too!

Hopefully we can have the merchandise area up and running before spring hits so those who are interested can order clothes, stickers, vinyl, and magnets ahead of time...it's great for car shows!!!!

SPONSORS...

Talks are going well with Oakley for a second round in 2008 and S.I.C. Audio is looking at an even greater presence in this year's CW450. More info to come...as always clubs, groups, and companies are welcome to get involved so let us know if you have an idea!

CLOSING REMARKS...

August 1-3 will be the official CW450 weekend. We will let everyone know when details are finalized. On a side note, there are rumors of a Rally Midwest in 2008. We will try to get some info online about this great event to raise money for the Make-a-Wish Foundation.

Best Regards,
Cheese Wheel, Inc.

Aaron Guell
Brian Apple
Jim Pasewald

Jeremy Maertz
Jesse Beske
Jeff Shane

WISCONSIN'S Coast-to-Coast Charity Road Rally!